



# Senior Graphic Designer

Atefeh Ghamari pour

## Personal Summary

Experienced Senior Graphic Designer with 13 years of proven success in creating high-quality designs for a variety of clients. With a strong theoretical background and extensive practical experience, I possess a deep understanding of graphic design software and principles, including typography, color theory, and layout design. Adept at managing projects from concept to completion, I have collaborated with cross-functional teams to deliver outstanding results. I have also held management roles in cultivating creative ideas and advertising consulting, contributing to the growth of the companies I have worked for. Combining my design expertise with management experience, I am eager to take on new and exciting challenges in my next role.

## Education

Subject	MBA in Imagineering
University	Breda University of Applied Sciences
City   Date	Breda, Netherland   2022 - 2023
Subject	MA in Visual Communcation (Graphic Design)
University	Azad University
City   Date	Yazd, Iran   2018 - 2020
Subject	BA in Graphic Design
University	Applied Science Center for Arts & Culture
City   Date	Tehran, Iran   2011 - 2013

## Personal Information

First Name	Atefeh
Last Name	Ghamaripour
Date of Birth	23.August.1986
Nationality	Iranian

## Personal Communication

Phone Number	+31681261874
E-Mail	atefehghamaripour@gmail.com
Website	www.atefehghamaripour.com
Linkedin	linkedin.com/in/atefeh-ghamari-pour
Current Location	Rotterdam, Netherlands

## Language Skills

Persian	Native
English	Proficient

# Professional Work Experience

## **Innovation Department**

Advertising and Commercial Affairs Consultant

WeProDev | Breda, Netherland

(Dec. 2022 - Aug. 2023) 9 mos

In this collaboration, my role involved graphic design and imagineering for various projects, including the creation of a roadmap for the company's goals and the enhancement of the Leademy website's graphics. The collaboration offered a unique international experience encompassing intellectual and interactive development. I left the company to pursue a full-time graphic design position that aligns with my career goals.

## **Artistic Director**

Designer Supervisor

Gostaresh Sanaat Iran | Tehran, Iran

(Jan. 2017 - May. 2022) 5 yrs 5 mos

In my role as a Design Supervisor, I was responsible for overseeing the design and production of various advertising materials, including posters, catalogs, packaging, user guides, and magazines. This collaboration provided valuable experience in project management. I left the company to pursue higher education at Berda University in the Netherlands, with a focus on developing management skills, which led to the conclusion of this collaboration.

## **Artistic Director**

Designer Supervisor

Ministry of Education | Tehran, Iran

(Sep. 2015 - Feb. 2017) 1 yrs 6 mos

I was responsible for overseeing the design and production of advertising materials, book, user guides, and layout design. This collaboration provided valuable experience in project management and insights into office organization. I left the company in pursuit of new challenges and opportunities for career advancement, as the role had become repetitive and offered limited chances for further learning.

# Project Work Experience

## **Cultural and artistic department**

Art consultant | Senior Graphic Designer

University Organization | Tehran, Iran

(Jan. 2018 - Nov. 2020) 2 yrs

As a senior graphic designer in this project-based collaboration, I was responsible for tasks such as designing advertising materials, supervising designers, creating logos, and handling magazine and book layout. This experience provided me with diverse skills, including knowledge of printing principles and creative design. I left the company to pursue a full-time position in another company, driven by increased workload demands.

## **Cultural and artistic department**

Senior Graphic Designer

Mehr Darou | Tehran, Iran

(Feb. 2017 - Jul. 2017) 6 mos

In this project collaboration as a designer, my duties included creating a Brand Book, Touch Design, redesigning the “Mehrdarou” logo, and designing pharmaceutical packaging and labels. The collaboration successfully promoted the company’s products and revamped its packaging and organizational identity. I left the company because the project was short-term and didn’t require a long-term designer.

## **Cultural and artistic department**

Senior Graphic Designer

Epizod (AVINVAS) | Tehran, Iran

(May. 2016 - Jan. 2016) 8 mos

As a designer in this collaborative project, my responsibilities included supervising designers, logo design, online magazine layout, social media and website design, and creating a brand book. The collaboration resulted in the successful launch of a new online brand. I left the company due to the short-term nature of the project, which didn’t require a long-term designer.

## Professional Skills

I possess a diverse skill set that encompasses effective communication, project planning and control, and asset management within companies. I excel in various creative domains, including digital painting, digital marketing, photography, and digital illustration. Additionally, I am proficient in software tools like InDesign, Illustrator, Photoshop, Lightroom, Premiere, and Maya. My expertise extends to business consulting, managing large advertising campaigns, and generating content for online platforms. I am known for my innovative thinking, idea management, and a keen eye for creative and thoughtful design, making me a valuable asset in any creative or marketing endeavor.

## Professional Achievements

I have honed my skills and achieved notable milestones in various areas of expertise. Through additional training, I have enriched my capabilities, including participation in art therapy for neglected children, digital graphic courses, and a comprehensive certification in Maya 3D software. Professionally, I have successfully managed large advertising campaigns and demonstrated prowess in content production.

In the realm of artistic development, I've excelled in digital illustration, photography, and mastering file preparation for printing purposes. My personal skills and abilities include a strong foundation in art, digital painting, and digital marketing, all fueled by a wellspring of creativity and innovative ideas.

My commitment to giving back is evident through voluntary activities, where I've shared my knowledge by teaching painting and software skills to others. These achievements reflect my dedication to personal and professional growth, as well as my desire to make a positive impact in both the artistic and educational spheres.

## References

- Michael Andish, CEO at WeProDev Company, Breda, Netherlands.  
Email: [maikel1370@gmail.com](mailto:maikel1370@gmail.com) | Tel: +31687850577
- Hamid Azadsarv, CEO at Gostaresh Sanaat Iran Construction Company, Tehran, Iran.  
Email: [hamidazadsarv@yahoo.com](mailto:hamidazadsarv@yahoo.com) | Tel: +98912739125